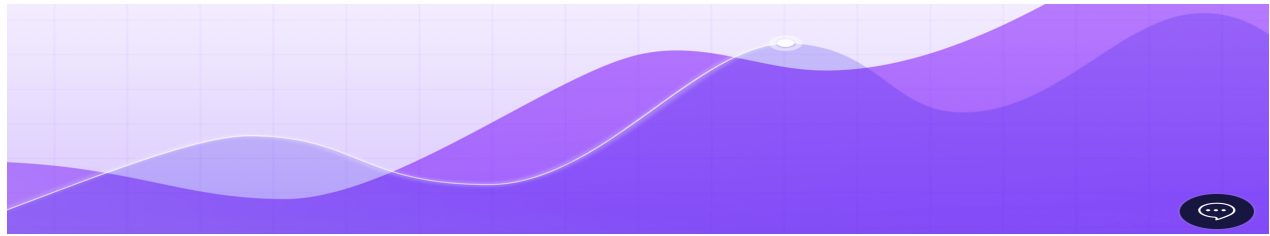# AI4SmallBiz: The Best AI Tools for Your Small Business!

AI for Sales

Drift
Accelerates income by establishing timely, personalized discussions with prospects and customers using conversational AI. Drift also provides real-time notifications and AI-powered insights of buyers' intent by analyzing interactions with web pages.

Exceed.ai
Uses conversational AI to automate conversations for human-like interactions with sales prospects. It also integrates with email, website chat, and SMS.

Xactly
A sales performance management system that uses machine learning to predict sales trends and optimize sales performance.

HubSpot
Customer Relationship Management (CRM) software that includes automation features such as email sequencing, automated lead nurturing, and appointment scheduling.

Outreach
A sales engagement platform that uses artificial intelligence to automate sales tasks such as follow-up emails and prospecting.

AI for Marketing

Gong.io
A conversation analytics platform that uses machine learning to analyze customer interactions and provide insights into what customers are looking for, when they visit a company web-site.

Crayon
A market and competitive intelligence platform that uses artificial intelligence to gather and analyze data on competitors and market trends.

Pictory
An AI video generator that enables users to easily create and edit high-quality videos. One of the best aspects of the tool is that it doesn't require any experience in video editing or design.

Murf
Murf enables anyone to convert text to speech, voice-overs, and dictations, and it is used by a wide range of professionals like product developers, podcasters, educators, and business leaders.
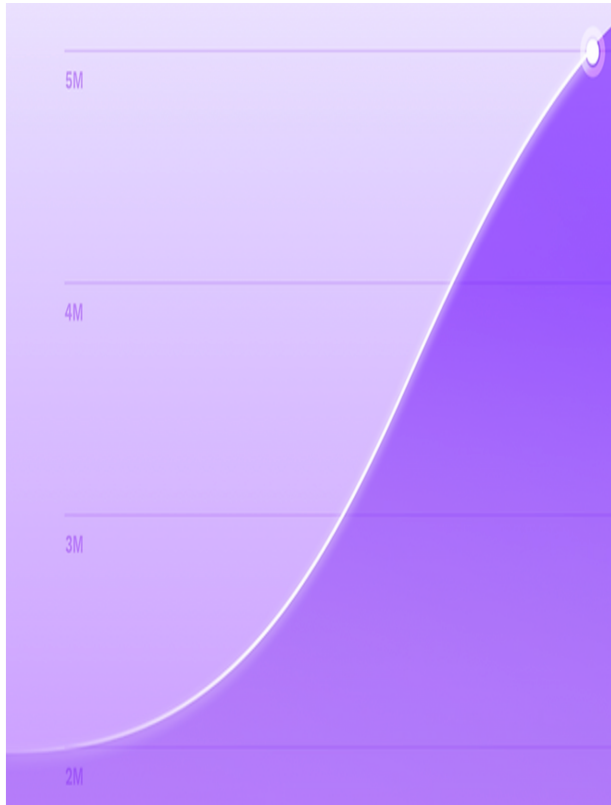
Otter.ai
A plug-in to most of the major video-conferencing systems that automatically summarizes the meeting, generates action items, and determines key points.

Beautiful.AI
Creates artfully designed presentations based on text-based prompts.

rasa.io
Create automated newsletters that are personalized to each individual recipient, which boosts email open rates and engagement.

AI for Content Creation

Frase
Frase is an AI-powered answer bot that responds to site visitor questions with the right piece of content to answer their query. Frase also uses these questions to help you create content that ranks better in search.

Grammarly
Grammarly is an AI-powered writing assistant that automatically corrects your grammar, improves your writing, and offers recommendations on what tone and language to use in your writing.

HyperWrite
HyperWrite is a personal AI writing assistant that can write short-form content for your web-pages or blogs.

Jasper.ai
Jasper.ai is an AI-powered content generation tool that writes social media posts, website copy, and blog posts for you.

Synthesys
For text-to-voiceover and videos for commercial use. Synthesys aims to help you enhance your video content, such as explainer videos and product tutorials, in just a matter of minutes.

Fireflies
An AI meeting assistant that uses Natural Language Processing (NLP) to eliminate the need for note taking during a meeting. Easily record, transcribe, and search across your voice conversations on an intuitive to use platform.

AI for Web-Site Design

Wix/Wix ADI
Provides a catalog of ready-made, responsive, and customizable website templates of different variants. It enhances the web design and development process with an AI assistant.

10Web AI Builder
10Web AI Website Builder is a user-friendly tool that builds fully-fledged professional websites using the power of AI. 10Web AI Website Builder generates images and content; you build a website by simply answering several questions about your business. Later you can edit your website using a drag-and-drop editor based on Elementor.

GetResponse AI WebBuilder
With the GetResponse website builder you can connect your automated marketing campaigns, signup forms, popups, chat, social media ads, and everything that fuels your business all in one spot.

Webflow
A more complex tool than 10Web AI Builder with a steep learning curve. Webflow empowers small businesses to build simple and complex websites and web applications with its editor and host of plug-and-play add-ons.

AI for Customer Service

Zendesk
Zendesk is a market-leading customer service platform. Among its features, the platform boasts an

AI assistant that can answer common customer service questions.
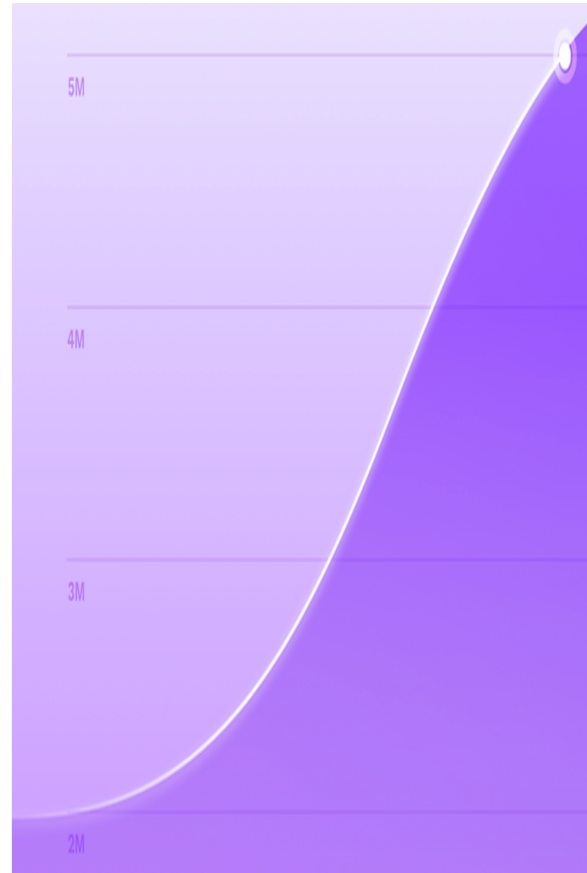
AI for Accounting

Xero
Xero is an accounting software package that uses AI to automate basic accounting tasks and forecast cash flow.

Puzzle
A modern general ledger built with efficiency and data accuracy in mind. Designed to help you save time and money, and make better financial decisions. Whether you're leading a team, preparing for taxes, or raising that next round of capital, Puzzle keeps you prepared and compliant.

Zeni
Unlock real-time financial insights and a full-service finance team with Zeni's intelligent bookkeeping, accounting, and CFO services. Certified Accountants & Zeni's AI deliver 100% accurate books that you and your investors can trust. Zeni offers a Finance Concierge available to you 24x7.

To learn how to use these tools and find out which ones are the best for you, sign-up for our online tutorial at: **www.ai4smallbiz.co**